



Privacy Policy

Effective date: 13 August 2026

Your information is used to produce your AI visibility report, protect the service, and allow us to share relevant AI visibility recommendations and information about future services. We do not use your information to train, fine-tune, or develop AI models.

1. Purpose of AI Radar

AI Radar is a business visibility assessment tool. It checks whether a submitted business appears in current responses and online evidence used by selected AI assistants. The service is intended to provide a point-in-time view of business visibility; it is not an AI training service.

2. Information we collect

When you use the service, we may collect the name and email address you provide, together with submitted business information such as company name, website, country, representative name, and business nature. We may also process limited technical information needed to secure the service, prevent misuse, and apply reasonable usage controls.

3. How we use the information

We use submitted information to verify the business, generate and deliver the requested AI visibility report, operate and secure the service, maintain administrative records of report activity, and improve the reliability of the tool.

By providing your name and email address and agreeing to receive the report and relevant recommendations, you also allow us to contact you by email with useful AI visibility guidance and information about related or future services. These communications are intended to be relevant to business optimisation and AI visibility, rather than unrelated mass marketing.

4. No use for AI training

We do not use your name, email address, submitted business information, report results, or communications to train, fine-tune, test, benchmark, or develop our own or any third party's artificial intelligence models. We do not create AI training datasets from information submitted through AI Radar.

5. Processing needed to generate the report

To produce the visibility assessment, submitted business details and purpose-built search prompts may be processed through third-party technology and AI service providers. This processing is performed only to research the submitted business, run the requested visibility checks, and prepare the report. Your personal contact details are not included in the AI visibility search prompts.

AI providers may have their own service and data-handling terms. AI Radar is designed to minimise the information sent for report generation and to keep provider credentials and internal service connections private.

6. Storage and retention

We may retain contact details, submitted business information, report activity, and report outcomes for service administration, security, follow-up communications, and customer support. Retention for these operational purposes does not permit the information to be used for AI training.

We keep information only for as long as reasonably needed for these purposes, subject to applicable legal, security, and record-keeping requirements.

7. Email choices

You may ask us to stop sending future service emails at any time by using an unsubscribe method included in a message or by replying to the communication with your request. Stopping marketing or service-update emails does not affect processing already required to provide a report you requested.

8. Security and limitations

We use reasonable technical and organisational safeguards intended to protect the service and submitted information. No internet service can guarantee absolute security. AI visibility results are point-in-time observations and may change as search results, models, and provider systems change.

9. Policy updates

We may update this policy when the service or applicable requirements change. The effective date above identifies the current version. Material changes will be reflected in the policy available through the AI Radar website.

Plain-language commitment

AI Radar is a visibility tool. We use your information to create the report, protect the service, and communicate with you about relevant services. We do not use it to train AI.